



Sheree R. Curry

18148 87th Place North, Maple Grove, MN 55311

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A journalist with nearly 15 years experience, Sheree primarily covers business trends and Best Practices for a variety of industries, including technology, real estate, television, advertising and marketing. Sheree is also a recipient of the 1998 Peter Lisagor Award for best magazine feature (*People* 10/26/98 cover story on breast cancer drug therapies).

PROFESSIONAL EXPERIENCE

2004 – Present • Dow Jones

Wall Street Journal

Regular Contributor, Personal Journal section, 2004 - Present

- Write about three “Money’s Worth” real estate columns a month
- Occasionally I write “Tricks of the Trade,” “Quick Fix” and “Cranky Consumer” staples.
- Write the “Resale” column about second homes for *Real Estate Journal*

1999 - Present • Crain Communications

Workforce Management

Online and print correspondent, 2004 - present

- Cover “Best Practices” and workplace issues such as recruiting, training and retention

Television Week

Correspondent 2001- present

- Cover marketing and advertising trends in local, network and cable TV
- Examine Internet marketing concepts
- Cover diversity issues from ethnic-targeted programming to diversity in the newsroom

Advertising Age

Staff associate editor for Special Reports 1999-2001

- Developed, assigned, edited and wrote features on age-specific marketing, diversity, media companies
- Planned layout design and helped select artwork
- Wrote several entries for *Advertising Age Encyclopedia*, 2001

1995 - Present • Time Inc.

Fortune Small Business

Contributing Writer, 2004, 2005

Time Inc. Custom Publishing

Contributing Writer, 2001 – present

- Write for *Business Visions*, *Today’s Focus* and *Your Money*

People

Midwest correspondent 1997-present

- 1998 Peter Lisagor Award for Exemplary Journalism, best magazine feature, awarded by Society of Professional Journalists/Chicago Headline Club for "Surviving Breast Cancer," *People* (10/26/98)
- Primarily pitch, report and write large trend stories, such as “Surviving Breast Cancer” package for which I won an award, “Life after Katrina” packages, “Financing Plastic Surgery,” “Kid Angels,” and “Teen Tanning”

Fortune

Staff reporter, technology, smart managing and work/life balance, 1995-1997

- Wrote Managing section’s “Best Practices” column for one year
- Covered the dot-com industry and other info-tech-related issues
- Conceived of and pitched the now-annual “Best Companies for Minorities”

1993 – 1995 • Drake University, School of Journalism and Mass Communication

Instructor in Magazine department

- Taught classes on page design and magazine production and on Race, Ethnicity and the Media
- Applied for a received two grants worth more than \$10,000 to develop page design course

- This was a two-year appointment with tenure track status if I pursued a Ph.D.



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1992 - 1993 • Ben-Gurion University, Public Affairs and English departments

One-year teaching fellowship and a magazine writer post

- Taught English to pre-qualifying university students
- Developed, reported and wrote various features for University-owned *Negev* magazine

1991 – 1992 • St. Louis Post-Dispatch

Night news editor for PostLink, an Internet-based service

- Edited an electronic news service, that relied on the Internet for delivery of the info
- Suburban news correspondent

1987 – Present • Other Freelance Experience

MinnesotaBusiness

Regular Contributor, 2003- Present

- Write major trend pieces called “Executive Reports,” which are about 2,000 words including sidebars, on topics of interest to emerging enterprises. I have written more than 15 pieces so far.
- Topics include “Financing Women-owned business,” “Anatomy of Mergers & Acquisitions,” “The State of Venture Capital”

Chicago Sun-Times

Special Issues correspondent, technology and personal finance, 1997 – 1999

Asbury Park Press

On-call copy editor, 1995

- Filled in as needed for the copy desk, sometimes working two weeks straight
- Features Contributor, 1995
- Wrote a variety of features, including pieces on trans-racial adoption and Latino teen culture

Other Publications include:

Media/OMMA, Marketing News, Entrepreneur, Chief Executive, Potentials, Incentive, Sales & Marketing, TheLadders.com, Latina, The Angel Journal, Trump Magazine, Giants

EDUCATION

Master of Science Journalism

Univ. of Ill. at Urbana-Champaign, 1991

AOC: Business Journalism

Bachelor of Arts Latin American Studies / Portuguese

Univ. of Illinois at Urbana-Champaign, 1989

AOC: Teaching English as International Language

Continuing Education Courses

Wharton Seminars for Business Journalists, Univ. of Penn, Philadelphia, PA, 1995

Financial Statement Analysis, and Accounting • New York University, NY, 1996

Anthropology • Ben-Gurion University, Beer-Sheva, Israel, 1993

MISCELLANEOUS

BOOKS

2001 Contributor, *Advertising Age Encyclopedia*

2000 Contributor, *Chicago: Rising from the Prairie*

1994 Contributor, *Images that Injure*

1989 Contributor, *A Guide to Jewish Student Living*

MEMBERSHIPS: National Association of Black Journalists • Alliance of Black Jews

LANGUAGES: Portuguese, Spanish, Hebrew